



ASHRAE Region I Newsletter

November 2024

This ASHRAE Region I Newsletter is published to bring you timely information about ASHRAE and Region I in order to keep you fully informed.

Link to Region I website:

<http://ashraeregion1.org>

Check back often, as the site is currently being updated.

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EDITOR's Message:

The Fall tends to be a slow news period during the ASHRAE year - both Society and Region wise. However, our Chapters have been in full swing with most holding monthly meetings. The good news is that we do have several key items to report on before the Thanksgiving holiday & weekend:

The 2024-25 ASHRAE Presidential Theme focuses on the key topic of "workforce development". Check out Charles Bertuch's important DRC message below.

The next big ASHRAE event coming up is the Winter Conference set for Feb 8 - 12, 2025, which is held in conjunction with the AHR Expo in Orlando, FL.

Scroll down below for the announcement of the joint Regional Dinner planned during the conference. This is a tremendous opportunity to mingle with fellow ASHRAE leaders & members from 4, count 'em FOUR Regions!

Region I - Northeast USA from NY & North NJ to ME

Region III - PA, South Jersey, MD, DE & Washington DC.

Region VII - WV, KT, TN, MS & LA

Region XII - FL, Caribbean and Central & South America

We are getting this notice out about the dinner so that you can "save the date" - Sunday, Feb. 9, 2025. Later in December, we will let you know the cost and registration

instructions. Space will be limited, so we are encouraging early registration.

Yours truly will once again be manning the dinner check-in table, so you will once again be able to meet me in person!

Region I / Boston Chapter's own Sarah Maston reports on the first ever Women in ASHRAE Leadership Symposium held back in late September. Sarah is herself very much a leader in ASHRAE as the Society Treasurer. This position has Sarah on track to become the ASHRAE President in Society years 2026-27!

Yours in ASHRAE!

Spencer Morasch

Region I Representative & Newsletter Editor

WABC77@MAC.com

New Jersey Chapter



Message from:
Charles Bertuch, PE
Director and Regional Chair (DRC)
Region I

Globally, ASHRAE members are acutely aware of the greatest issue facing our industry: recruitment, training, and retention of our workforce. Society President Dennis Knight's theme of Workforce Development provides an opportunity to consider things that each of us and our companies can do drive the best people to our field and support their growth throughout their careers.

Early Education: There are no shortages of opportunities to work with primary schools providing classroom visits, field trips, and teaching materials that expose the youngest students to building technology and energy. Administrators at schools with children of ASHRAE members are easy to approach.

Secondary Education: Middle school and high school are a great time to influence a student's future college major. Talk to your local school district about existing girls engineering clubs, guest lectures, shadow days, scholarships, and mentorship opportunities.

Higher Education: Develop and maintain strong relationships with local student ASHRAE chapters. Invite members to your workplace and plant the seed early for potential internships. Reach out to local college Mechanical Engineering departments to encourage HVAC course offerings or, if these already exist, providing speakers and resources to these programs.

Novel Approaches to Recruiting: Don't be afraid to consider non-engineering graduates for many entry level positions. Given the shortage of HVAC tracks in most engineering programs, many practitioners learn the specifics of their field through on-the-job training and continuing education. Many recent graduates with degrees in the sciences have comparable analytical skills to learn the HVAC field from the ground up, just like many of us. While their path to professional licensing may take a while longer, they will still be productive contributors and importantly, may be easier to recruit.

The bottom line is that the HVAC industry has, and will always, compete with other engineering fields to attract the best talent. Now more than ever it is important to think about new ways to expose young students to our field and bring them into our industry.

Cordially,
Charles Bertuch, PE
Syracuse, New York
Colliers Engineering & Design

ASHRAE Winter Conference - Joint Regional Dinner Date Set!

Please join us on Sunday, February 9, 2025!
Scroll down for more details in the flyer.

Region I is teaming up with Regions I, III, VII and XI for a joint 4 region dinner being held in conjunction with the ASHRAE Winter Conference.

The dinner committee is working hard on food & beverage selection, recruiting sponsors and finalizing registration details, so please stay tuned for RSVP & Registration info, which will follow later in December. We will let you know when registration is open, along with the link / QR code to sign up.

We have had tremendous successes with past joint regional dinners, and we expect this one in Orlando to be another well attended great event as well!

Region I is actively soliciting sponsors for this event, so if you are interested, please contact myself for more info:

Spencer Morasch - Region I Dinner Committee

WABC77@MAC.COM

848-282-9995

Transportation will be provided from ASHRAE Host Hotel to restaurant

2025 ASHRAE WINTER CONFERENCE
February 8-12, 2025 | Orlando, Florida

REGION I, III, VII AND XI

Sponsors
Are
Welcomed

SUNDAY FEBRUARY 9, 2025
6:45-8:45 PM

CUBA LIBRE

★ RESTAURANT & RUM BAR ★

9101 International Drive
Orlando, Florida 32819

www.cubalibrerestaurant.com/en/orlando

All sponsorships include different advertisement opportunities.

**SAVE
THE
DATE!**

Acere Sponsor (\$2,500):

5 event tickets

Chevere Sponsor (\$1,000):

2 event tickets

Jamar Sponsor (\$500):

1 event ticket

Food and 2 Drink
Tickets for beer and
wine included in price
then Cash Bar for
drinks

TICKETS ARE REQUIRED.

**REGISTRATION TO
FOLLOW SHORTLY.**



Women in ASHRAE (WiA) Leadership Symposium

Leadership Symposium

September 27, 2024

Report from Sarah Maston, who attended the Women in ASHRAE Leadership Symposium this past September.

"Sending this pic for the newsletter. Liz Jedrlnic (Long Island Chapter President & Young Engineers in ASHRAE Committee Jr Vice Chair) and I both attended the first-ever WiA (Women in ASHRAE) Leadership Symposium in Chicago and took the below pic."

"Also including a pic of Ginger Scoggins (past ASHRAE President 2023-24) and I with Region VI leadership, Susanna Hanson - DRC, Region VI and Maggie Moninski - Session Chair - WiA Symposium."

Sarah also reports that since the ASHRAE Annual meeting held back in June, she has been extensively traveling to represent ASHRAE the world over! She has been to Boise, ID (Region IX), Macau, China (Region XIII), Oxford, England (Region XIV), and Chicago (WiA). Also to Karachi, Pakistan (Region At Large), then the AABC (Associated Air Balance Council) Conference in Austin, TX, and the Decarbonization Conference held in New York City in October. Whew!

Regards,
Sarah

Sarah E. Maston, **PE, BCxP, LEED AP**
ASHRAE Treasurer





WiA Leadership Symposium (L to R): **Maggie Moninski**, Sarah Maston, Ginger Scoggins & **Susanna Hanson**.





WiA Leadership Symposium - Sarah Maston (L) & Liz Jendrlinic (R)

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